

# FÁTIMA CARRERAS

ENTREPRENEUR 📍 MAR DEL PLATA, 7600, ARGENTINA 📞 +549 223 4236528

## ◦ DETAILS ◦

Jorge Newbery 5005, Mar del Plata,  
7600, Argentina  
+549 223 4236528  
[fatimacarreras@icloud.com](mailto:fatimacarreras@icloud.com)

Date of birth  
01/31/1996

## ◦ LINKS ◦

[LinkedIn](#)

## ◦ SKILLS ◦

Interpersonal Communication Skills

Leadership and Teamwork

Media Planning

International Relations

## ◦ LANGUAGES ◦

Spanish

English

Portuguese

## 👤 PROFILE

I am a **Social entrepreneur** with international experience, aiming to have a positive impact in the society. I have been working for a non-profit organization, helping children, since 2017. I have my own business, "**Casas de Montaña**", a vacation resort in Las Leñas, Argentina.

## 📁 EMPLOYMENT HISTORY

### Executive consultant at Impulsa

July 2020 — July 2020

Provide solutions to international startups related to their acceleration process, financing, strategic partners and strategic planning.

### Entrepreneurial Training Tutor at TrepCamp

June 2020 — August 2020

Tutor at the Entrepreneurial Training Diploma of TrepCamp, with international entrepreneurs.

### Founder and Manager at Casas de Montaña, Las Leñas, Mendoza

January 2016 — Present

#### Led and managed construction of a vacation cabin resort in Las Leñas, Argentina

(Jan 2016- today). Currently, our resort has 5 houses and can accommodate up to 50 people. Led logistics, including several weather, and human resources issues. Website:

<https://casasdemontana.negocio.site/>

### Vicepresident at Asociación Civil Adelante, Mar del Plata

October 2017 — January 2020

Adelante's mission is to boost social transformation, involving young people with service vocation, through social promotion and comprehensive development of children, adolescents and adults, living in vulnerable conditions and poverty. Website: <http://adelante.org.ar>

### Commercial Executive at TrepCamp, Mexico City

April 2019 — December 2019

Planning and execution of the annual digital marketing strategy. Worked in collaboration with other team members to achieve success.

### Entrepreneurial Simulator Coordinator at TrepCamp, Manhattan, New York

April 2020 — November 2020

Coordination of a 7-week training program for 50 high-impact entrepreneurs from 30 different countries, at NYU and Manhattan College. Established and maintained advantageous working relationships.

### Ski Instructor at Aspen Skiing Company, Aspen, Colorado

January 2014 — April 2020

Focused on diversity of learning styles and differential instruction. PSIA Level 2 certification and Children Specialist 2.

## EDUCATION

- **Entrepreneurial Simulator - TrepCamp, Imperial College of London, London**  
May 2018 — June 2020  
  
I won a scholarship to participate in this training program to develop my entrepreneurial skills and work with international professionals from different backgrounds.
- **International Trade, Universidad CAECE, Mar del Plata**  
March 2014 — August 2018  
  
Skills and knowledge needed to operate in an increasingly global economy.
- **Marketing, Universidad CAECE, Mar del Plata**  
March 2014 — Present  
  
Skills to create valuable solutions for the society.

## REFERENCES

- **Fernando Sepulveda from TrepCamp**  
fernando.sepulveda@trepcamp.org · +1 6509245010
- **Cynthia Hellen from SMPLCT Lab**  
cynthia@smplctlab.org · +1 9082654073
- **Francisco Desteffaniz from Asociación Civil Adelante**  
fran.desteffaniz@hotmail.com · +549 2235572607
- **Jim Matteo from Bird Rock USA**  
jim@birdrockusa.com · +1 8589457623

## COURSES

- **Santander Scholarship for "Leadership in times of volatility and uncertainty", IE Foundation**  
June 2020
- **Scrum Foundation Professional Certificate (SFPC), CertiProf**  
July 2020 — July 2020